



THE HOTEL ROANOKE & CONFERENCE CENTER  
A DOUBLETREE HOTEL

NEWS RELEASE

**FOR IMMEDIATE RELEASE**

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## **RICK LONG RECEIVES TOP BRAND HONOR**

*Awarded With Highest Honor To Individual Employees Within Doubletree Brand*

**ROANOKE, VA. (June 7, 2010)** — The Hotel Roanoke & Conference Center is proud to announce that Safety and Security employee Rick Long is the recipient of The Spirit of CARE award.

The prestigious Spirit of CARE Award is given to team members who exceed expectations and make outstanding contributions to guests, fellow team members, the outside community and their hotel's financial performance and is recognized as Hilton Hotels Corporation's highest honor to an individual employee within the Doubletree brand.

Long was honored with the award for his duties on February 2, 2010. Shortly after 10 a.m., Long was patrolling the property and entered a vacant ballroom. On a nearby podium Long observed two envelopes and found more than \$1,600 in cash and checks intended for Disaster Relief in Haiti. The money was turned in and returned successfully to the client.

"The area the money was found is open to the public and had it not been for Rick's attention to detail and devotion to his assigned duties, this money may not have been returned," said Gary Walton, general manager of The Hotel Roanoke & Conference Center. "The performance by Rick under these circumstances certainly reinforces the Hotel's image and reputation in the community and beyond. Rick is a first responder for any emergency and handles those calls with the highest degree of competence. We are honored to have such an outstanding professional and person on our team."

Long is a Charter Member of The Hotel Roanoke & Conference Center, serving as a Security Officer since 1995.

### **ABOUT THE HOTEL ROANOKE & CONFERENCE CENTER**

Designated as a National Historic Landmark, the Hotel Roanoke & Conference Center has 331 luxuriously appointed guestrooms and a 63,000-square-foot, high-tech conference center. It is a joint project of Hotel Roanoke LLC, the City of Roanoke and Virginia Tech and is managed as a Doubletree hotel by Hilton Hotels Corporation.

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